

# Generational Harmony © Course

## Bringing Four Generations Together in the Workplace and Getting *the Best* from Each

This 8 hour course is for engineers, scientists, project managers, accountants, creatives, marketers, administrators, human resources and other professionals in industry, government, media and academia who want to work more effectively on cross generational teams.

### WHAT YOU WILL LEARN

- Recognize generationally-specific behaviors
- Understand the fundamental differences in the ways each generation thinks, processes information and builds trust
- Effective, proven methods of communication for each generation; latest tips and techniques
- Cross generational leadership skills
- Matching personality types for successful project teams



### COURSE OUTLINE

- **Working within a major enterprise** – how to make a big difference
- “That is NOT what I meant” - - - How Boomers and Gen-Xers misinterpret Gen-Y behavior
- Time-tested negotiation skills for each generation (influencing people, selling ideas, getting noticed and getting more money)
- How to write reports, briefings, etc. in a way that readers will be *moved to act*.
- How to get the best from **engineers, scientists, managers and users** by working with their style of thinking and helping *them* get what *they* need
- Working with **difficult people from each Generation**: hard-hitting techniques that work *with* human nature instead of fighting against it
- Using **the Myers-Briggs© Type Indicator** for optimum team performance (private, personal online assessment during the course)
- Critical thinking, creative thinking, empathic thinking, counter-intuitive thinking and when to use each type in solving problems across the generations.
- Increase creativity on the job: eye-opening exercises that reveal professional biases

Each student receives two books When Generations Collide and Project 50; a personal Meyers-Briggs© assessment, case studies, templates, checklists, technical writing tips and instructor’s slides

**Tuition: \$990/day per person, 25 person minimum**

**- - - Quantity Discounts Available - - -**

**Checks, Credit/Purchase Cards, SF-182s Accepted**

**- - - Taught at Your Facility or Ours - - -**

### INSTRUCTORS



**Mack McKinney**, a Baby Boomer, president and founder of Solid Thinking Corporation, has taught people of all ages in the Air Force, Navy, Army, USMC, Northrop Grumman, Boeing, Sikorsky, Lockheed Martin Skunk Works, Raytheon Missile Systems, Joint Forces Command, MITRE, Booz Allen Hamilton; and foreign countries. He is a pilot, inventor (two US patents), degreed Social Worker, experienced Project Manager, respected instructor and speaker.



**Molly McKinney**, a Gen-Y, is a television host, producer, and environmental educator. She holds a BS in Digital Film and Television Production; served as the host and producer for the Emmy award-winning children’s show “Aqua Kids”; and spent the past year leading the hectic production side of a broadcast public relations firm in New York City.

**Contact Us To Schedule This Course at Your Facility**

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